



Introducing K2VITAL[®] MCT Organic – the first of its kind



kappa
BIOSCIENCE

DOING IT RIGHT

K2VITAL® - more than a brand

K2VITAL® is our fully bioactive, all-*trans* vitamin K2 MK-7, made with patented technology to the highest standards of purity. We're so passionate about it, we've dedicated ourselves to delivering its incredible health benefits to all.

Tested and trusted

K2VITAL® is clinically studied and has become the Reference Standard for the United States Pharmacopeia, used globally as the benchmark for K2 analysis and *cis/trans* purity assessments. Our work sets the standard. Literally.

Verified and versatile

K2VITAL® is available in vegan-approved, non-GMO project-verified, kosher and halal forms. It's also free from soy, gluten, lactose, and any other allergens* – so your product's label is as clean as it gets.

**Does not need allergen declarations according to EU and US regulations*

We're proud to say that we can now offer our K2VITAL® MCT as a certified organic product, too. And we're even prouder to say it's the first-ever certified organic vitamin K2 product on the market.

This is pure, high-quality vitamin K2 diluted in entirely organic coconut oil. Now, customers can get all the amazing health benefits of a certified organic Vitamin K2 solution.

MCT: Medium Chain Triglycerides

**This is vitamin K2,
done right.**

K2VITAL®

The first certified organic vitamin K2 solution

About K2VITAL® MCT Organic

All-bioactive, all-trans vitamin K2 MK-7 in high-quality, organic coconut-based MCT oil

- USDA organic certified
- Palm and soy-free
- Clean and clear label
- Liquid oil form – perfect for oil-based formulations
- Finished product made in the US

Technical data

Appearance:

Liquid with slightly yellowish color

Description:

K2VITAL® MCT (vitamin K2 MK-7 in medium chain triglyceride oil) from coconuts

Shelf life:

Guaranteed vitamin K2 stability for 36 months from the date of manufacture in unopened original packaging

Storage:

Store at room temperature protected from light, excessive heat and moisture in sealed original bottle

Application:

Dietary supplements and food

Certifications:

Halal, Kosher, Non-GMO, Vegan, Organic

K2VITAL® MCT concentrations

USDA ORGANIC K2VITAL® Organic	K2VITAL® Made with Organic
<ul style="list-style-type: none"> ✓ Organic seal allowed ✓ 95% certified organic ingredients and processing aids ✓ No GMOs ✓ Non-organic ingredients comply with National List ✓ Certification required 	<ul style="list-style-type: none"> ✗ Organic seal NOT allowed; must specify which ingredients are organic ✓ At least 70% certified organic ingredients ✓ No GMOs ✓ Non-organic ingredients comply with National List ✓ Certification required
<div style="display: flex; justify-content: space-around;"> <div style="border: 1px dashed black; border-radius: 50%; padding: 10px; text-align: center;">0.15%</div> <div style="border: 1px dashed black; border-radius: 50%; padding: 10px; text-align: center;">1%</div> </div>	<div style="display: flex; justify-content: space-around;"> <div style="border: 1px dashed black; border-radius: 50%; padding: 10px; text-align: center;">5%</div> <div style="border: 1px dashed black; border-radius: 50%; padding: 10px; text-align: center;">6%</div> </div>



Create your new oil-based formulation with K2VITAL® MCT Organic

K2VITAL® MCT Organic available in 5 kg and 1 kg bottles



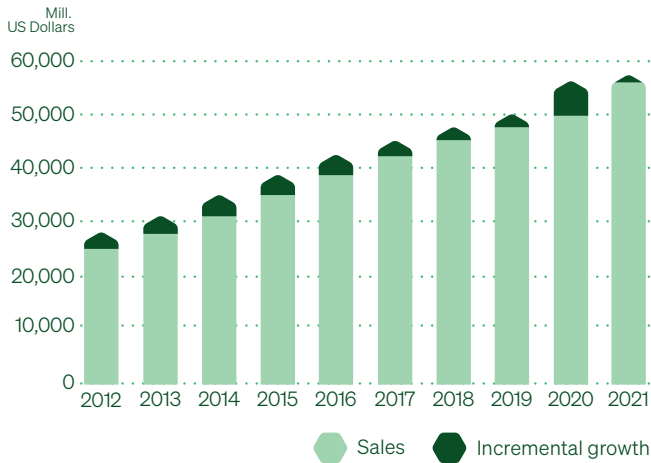
A person is walking on a sidewalk, carrying a mesh bag of organic produce. The person is wearing a light-colored long-sleeved shirt, purple leggings, and green suede shoes. The background is a red brick wall. The mesh bag is orange and contains a bunch of yellow bananas, green grapes, and other fruits. The person is holding the bag with their right hand. The text "Going organic" is overlaid on the right side of the image in a white, serif font. Below the title, there is a quote in white, bold, sans-serif font: "According to a 2020 Organic Trade Association survey, more than 90% of shoppers believe organic food is more important than ever."¹⁾

Going organic

According to a 2020 Organic Trade Association survey, more than 90% of shoppers believe organic food is more important than ever.⁽¹⁾

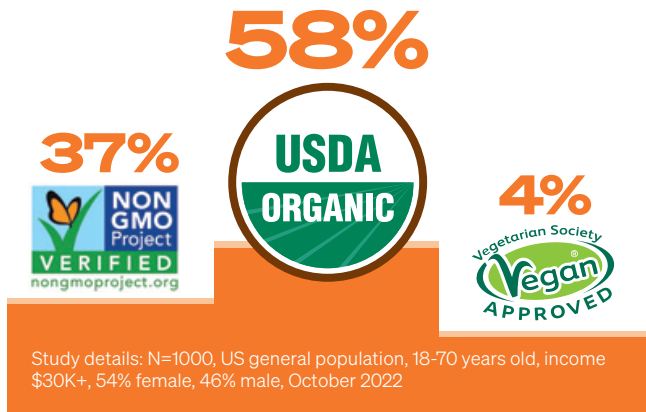
1) Elevating the organic message, <https://www.newhope.com/inside-organic>, June 2022

Organic industry survey shows steady growth

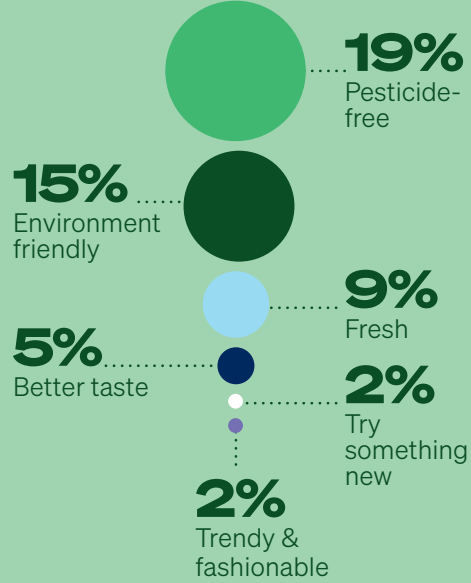
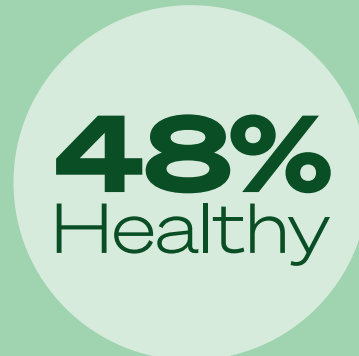


In this category, fiber, **supplements**, and personal care products have been the most dominant performers; each saw growth rates of between 5.5-8.5 percent in 2021. Source: <https://ota.com/news/press-releases/22284>

What quality seal creates the most trust and importance when you purchase a vitamin supplement?

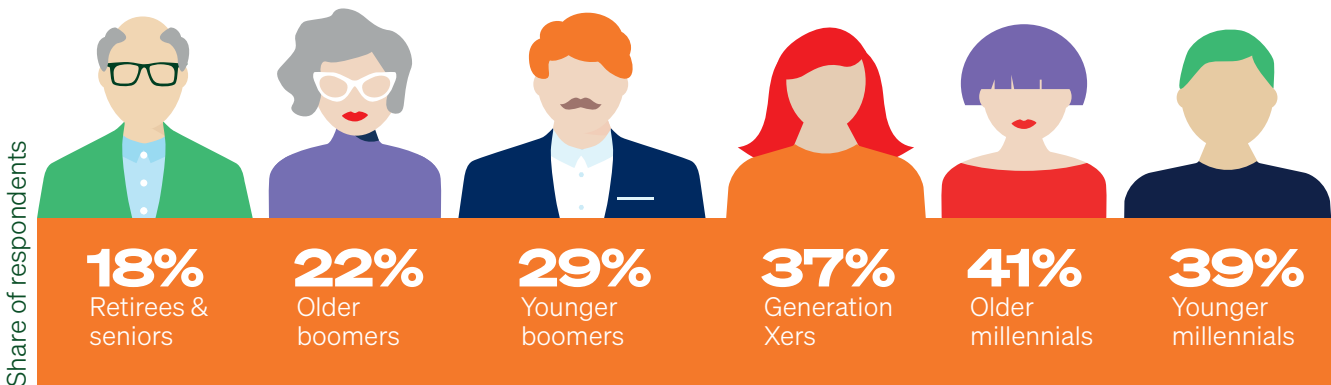


The biggest reasons for buying organic food



Source: Gundala RR, Singh A (2021) What motivates consumers to buy organic foods? Results of an empirical study in the United States. PLoS ONE 16(9): e0257288.

Consumer willingness to pay a premium for natural or organic products in the United States, by generation



Note: United States: first quarter of 2018: 18 years and older. Source: Winsight Grocery Business

Grow your portfolio with K2VITAL® MCT Organic

1. Boost your business

Organic is something that can benefit everyone, with a broader appeal than something focused on a particular diet, like gluten-free, vegan or keto. In particular, we've seen that millennials, GenX and younger boomers are willing to pay a premium for organic products in the US.

2. Tap into tomorrow's market

Supplements have been among the most dominant performers in the organic category. Millennials are the largest consumer group in the United States, and they're choosing organic. Get ready for the future and be prepared for a surge of new organic consumers.

3. Organic fosters trust and transparency

Organic foods are produced according to strict regulations, set by the National Organic Program and enforced by the USDA; regulations that are reviewed and updated regularly to reflect the latest health and environmental research.

4. Better health from seed to shelf

At Kappa, we use MCT oil from organic coconuts instead of palm kernel oil for our K2VITAL® MCT Organic. Coconuts grow mainly in mixed-use plantations, which are better integrated into the tropical landscape and support greater biodiversity.

5. Switching made simple

Everyone changes their mind. So we made changing your K2VITAL® simple. Whether you choose organic or non-organic K2VITAL®, the specification and functional properties are the same – not a single formulation adjustment in sight.



Let's do it right, together



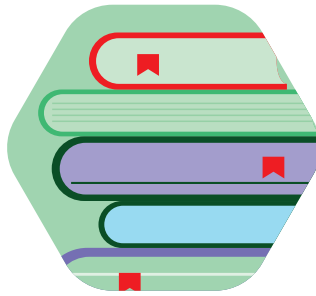
Dedicated to our craft

Thanks to our state-of-the-art labs and our tireless team, we can offer the widest range of formulations around, leading to turn-key consumer products.



Tailored services, for the perfect fit

We always proactively engage our partners with personalised products and services, so you get everything you need, and nothing you don't. We guide product development at each step, from marketing insights, to product launches and marketing.



Publications that push boundaries

As proud leaders in our industry, we're committed to expanding what we know about vitamin K2, working together with a network of researchers around the world to ask questions and find answers

Ecologi
**climate
positive
workforce**

It doesn't stop there, either.

We are a climate-positive workforce at Kappa, always challenging ourselves to find greener, more responsible ways of working. Our manufacturing site and sales office are certified to the GFSI-recognized standards FSSC22000 and IFS Broker. Our products are certified NON-GMO Project-Verified, Vegan, Kosher and Halal.

**If you'd like to learn more, contact our US team.
usa@kappabio.com**

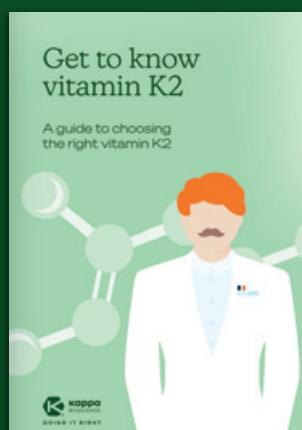
You're one QR code away from all you need to know about K2VITAL® MCT Organic.



Ask for one of our shiny new brochures.



Company brochure



Vitamin K2 guide



Co-branding with K2VITAL®



Kappa Bioscience AS – now a Balchem company

Silurveien 2, Building B · 0380 Oslo, Norway

Kappa Bioscience Europe GmbH

Friesenweg 22 · 22763 Hamburg, Germany

Office +49 40 6094087-0

info@kappabio.com · usa@kappabio.com

www.kappabio.com · www.k2vital.com



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